

Future Growth Campaign 2020

REDROCK
CHURCH

The church

Who we are



Red Rock is the open arms of Colorado Springs. What began as a small church plant has grown into a strong and dependable presence in the community. Our passion for **helping people discover Jesus and follow him fearlessly** has led to countless amazing stories of life change and leaps of faith. Even the recent pandemic couldn't slow our growth—resulting in better online influence with increased outreach and giving.



Red Rock by the numbers:

— 13 —

years of committed service
to the community

— 20 —

percent attendance growth
from 2019 to 2020

— 30 —

baptisms this year to date

— 6 —

months of stable
financial health

The future

Who we are becoming

Our desire is to continue being faithful to God's calling—to bring God's Kingdom to Colorado Springs for generations to come. Based on our wide demographics, a centralized home would poise us to launch multiple campuses around the city in the next 5-10 years.

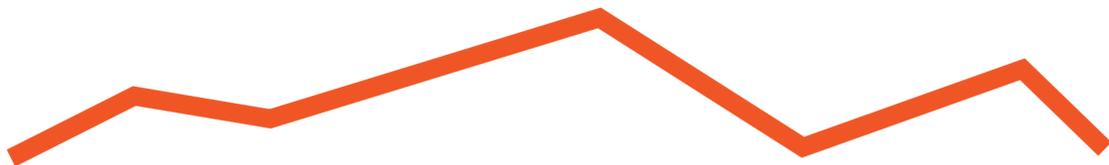
To be the church community we need to be, **we know two things to be true:**

- The capacity to continue inviting people into our doors must increase
- We must make fiscally responsible decisions to ensure long-term growth

A key step to fulfilling both needs is owning our next home.

The problem

Not all problems are bad—Red Rock keeps outgrowing our home!



Our current pain points:

- Our main auditorium and Children's spaces are at maximum capacity
- To expand our current space would cost \$500k+ (in a rental)
- Our lease expires in April of 2021
- We felt God ask us to pause and wait for a better opportunity
- We have already had three rental locations in 13 years



The solution

Soon after we trusted God's call to pause, we felt he provided an answer. **1710 Dublin Blvd** is an open box warehouse that is currently available for purchase. The three standout advantages of this property are:

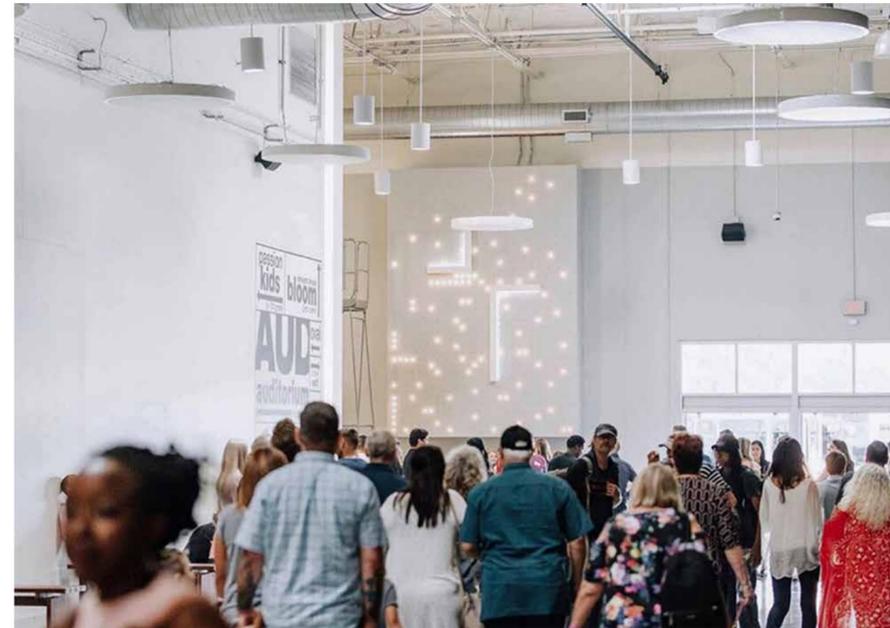
- 42,000 square feet
- Ideal central location
- Beautiful view of the mountains



The vision

Our plans are to develop a modern, attractive space unlike any found in Colorado Springs, including:

- An 800 seat auditorium
- Large common areas to nurture real interaction
- Expansive and innovative children's and student ministry spaces
- Potential daycare and preschool facilities to meet community needs and generate revenue



The need



Red Rock is in a unique financial position. Many churches have large cash reserves, but low regular giving. We are atypical in that we have lower cash reserves, but extremely strong and consistent giving.

The banks and financial experts we've spoken with have no concerns regarding our ability to carry the monthly payment of a building and renovation project of this size. All consultants have been vocally impressed with our financial strength, but are requiring that we come up with a **significant down payment**, much like a first time homebuyer. This will show our potential financial partners our **commitment to the mission** and give them the confidence to loan us the balance of the needed resources.



Cost breakdown for the building project:

Phase One:
\$1.85 million down payment by August 1, 2020

*** Phase Two:**
\$2.05 million building purchase balance (\$3.9 total)

*** Phase Three:**
\$3.5 million renovation costs

Total Costs: \$7.4 million

* Phase 2 and Phase 3 will be funded by our ongoing and increasing generosity to the mission.

The commitment

How can you help?



We're asking those of you who have led the way in generosity—who have been blessed with much at Red Rock and have passed that blessing on to this church—to consider a one-time gift by August 1st to help meet this need and realize the vision.

The most urgent need is to raise the money for the initial down payment — \$1.85 million by August 1, 2020

We cannot do this without your involvement. Please help us by playing a crucial role in providing the space where people can meet Jesus and gather in community. Eternity can be changed through your generosity...let's empty hell and pack heaven together!

Pray about your level of involvement and let us know what you are willing to give by July 20 through our website, redrockchurch.org/give. Select the dropdown option “1710 Dublin Project” to designate your giving. If you would like to make your contribution through check or other means, please contact elders@redrockchurch.org for assistance and instructions.

We believe the best is yet to come!

